

MARCH, 1956

PRESIDENT'S PAGE

EVERY MONTH PRESENTS SOME NEW PROBLEM IN GETTING THIS PAGE READY FOR THE PRESS. THIS IS BEING WRITTEN IN COLUMBUS, OHIO, HOME OF WOSU-AM-FM-TV. IT JUST HAPPENS THAT YOUR PRESIDENT IS HERE TO SEE THE ILLINOIS - OHIO STATE BASKETBALL GAME, AND TO SEE THAT OUR BROADCAST GOES O.K. THIS WAS TO HAVE BEEN WRITTEN IN URBANA YESTERDAY. MY NOTES ARE THERE, LEFT IN HASTE TO CATCH A TRAIN WHEN THE WEATHER TURNED UNFAVORABLE FOR FLYING. FROM HERE I GO TO IOWA CITY TO ATTEND THE AMERICAN COUNCIL ON EDUCATION'S CLOSED CIRCUIT TELEVISION CONFERENCE.

THAT'S ONE MEETING. THERE ARE OTHERS COMING UP. SOME ARE SCHEDULED. OTHERS ARE TO BE SCHEDULED.

YOUR PREXY WILL ATTEND MEETING OF THE JOINT COUNCIL ON EDUCATIONAL TELEVISION IN WASHINGTON, MARCH 28. ACTUALLY, HE EXPECTS TO SEE EXECUTIVE DIRECTOR RALPH STEETLE BEFORE THAT DATE. RALPH WILL BE IN IOWA CITY, TOO. SO WILL CENTER PRESIDENT, DR. HARRY K. NEWBURN.

KEITH TYLER'S INSTITUTE IS COMING UP IN MID-APRIL. DATES ARE ABOUT APRIL 17, 18, AND 19, IF I RECALL CORRECTLY. CENTER AFFILIATES WILL BE MEETING APRIL 15 AND 16. THE NAEB BOARD OF DIRECTORS WILL BE MEETING APRIL 16 AND 17. THERE'LL BE AN NAEB MEETING DURING THE INSTITUTE, PROBABLY A LUNCHEON. DETAILS LATER.

THAT SAME WEEK THE MUSIC EDUCATORS NATIONAL CONFERENCE WILL BE HELD IN ST. LOUIS. YOUR PRESIDENT IS ON THE MENC'S COMMISSION. HE'LL FIND IT DIFFICULT TO DIVIDE THE BODY BETWEEN COLUMBUS AND ST. LOUIS. MARGUERITE FLEMING AND GANG IN ST. LOUIS ARE WORKING ON SPECIAL NAEB EXHIBIT FOR THAT CONFERENCE.

THERE ARE THOUGHTS AND PLANS BEING GIVEN TO THE NAEB NATIONAL CONVENTION WHICH WILL BE HELD MID-OCTOBER IN ATLANTA. BY THIS TIME NEXT MONTH, WE OUGHT TO HAVE SOME MORE DEFINITE DOPE FOR NAEB MEMBERS.

ALSO WITHIN THIS YEAR THERE'LL BE SOME NAEB SPONSORED SEMINARS AND WORKSHOPS, IN BOTH RADIO AND TV. WE OUGHT TO HAVE SOME MORE DEFINITE DOPE ON THEM, TOO, A MONTH FROM NOW. AND, TWO OR THREE REGIONAL CONFERENCES. WE'LL KEEP YOU POSTED, AND TRY TO GET YOU DOPE AS SOON AS POSSIBLE.

YOUR PRESIDENT SPENT SOMETIME WITH NAEB'ERS IN LANSING IN MID-FEBRUARY. HAD CHANCE TO TALK OVER PROBLEMS AND PROGRESS WITH GUYS LIKE NAEB TREASURER BOB COLEMAN, ARMAND HUNTER, IRVING MERRILL AND OTHERS.

INCIDENTALLY, RESPONSES TO B&B PROPOSAL FOR NAEB RADIO NETWORK, CARRIED ON THIS PAGE A MONTH AGO, HAVE ALL BEEN GOOD. BARRING FILINGS OF MAJOR OBJECTIONS, WE'LL NOW PROCEED TO GIVE SUGGESTION FURTHER STUDY, AND IF POSSIBLE ACTIVATE THE B&B FOR THE NETWORK MEMBERS. I REALLY BELIEVE SUCH A PLAN CAN BE OF GREAT HELP TO NETWORK MEMBERS.

EARLIER ON THIS PAGE, I MADE MENTION OF JOET. YOU'LL RECALL THAT AS OF JANUARY 1, JOET WAS RECONSTITUTED AS A JOINT COUNCIL. ETRC IS NOW A MEMBER, AND NCCET MAY BE NEW CONSTITUENT MEMBER, TOO, IF THINGS WORK OUT. UNDER THE NEW ARRANGEMENTS THE JOET WASHINGTON OFFICE WILL BE GLAD TO SERVE NAEB RADIO AND TELEVISION MEMBERS. QUITE OFTEN RALPH STEETLE, OR CY BRAUM, OR WALTER EMERY RUN ACROSS SOMETHING IN WASHINGTON THAT RELATES TO NAEB MEMBER PROBLEMS. THEY'RE ALWAYS GLAD TO HELP, ARE AVAILABLE FOR HELP THERE, AND ALSO WILL BE KEEPING THE NAEB HEADQUARTERS IN URBANA FULLY ACQUAINTED WITH THINGS GETTING OR NEEDING ATTENTION IN WASHINGTON.

ONE AREA IN WHICH THERE IS NAEB CONCERN THESE DAYS, OBVIOUSLY, IS WHAT MIGHT BE DONE WITH THE VHF-UHF PROBLEM, THE RESERVATION OF EDUCATIONAL CHANNELS, AND ANY POSSIBLE CHANGES ANY CHANGE MIGHT BRING ABOUT TO RESERVED FM CHANNELS, OR FM IN GENERAL. NAEB ATTORNEYS, COHN & MARKS, HAVE FILED IN OUR BEHALF, AND WILL BE KEEPING THE NAEB POSITION BEFORE THE FCC. SOME OF YOU MAY HAVE SPECIAL THOUGHTS ON THE MATTER. SEND THEM TO HEADQUARTERS, AND THEY'LL BE FOLLOWED UP. FOR EXAMPLE, HAROLD ENGEL, WHA, HAS BEEN A NEEDLER ON THE POSSIBLE DAMAGE TO FM. GOOD TO SEE THE SPIRITS HIGH.

WELL THIS WILL MAKE CHIEF PRODDER, HAROLD HILL, HAPPY WHEN IT SHOWS UP IN URBANA ON MONDAY MORNING. OUR THANKS TO A SPORTSCASTER NEWSPAPER SPORTS EDITOR FOR THE USE OF HIS TYPEWRITER, WHICH I BORROWED WITHOUT HIS KNOWLEDGE WHILE HE WAS APPEARING ON A COMMERCIAL TV SHOW HERE IN COLUMBUS. THANKS BERT.

---FRANK E. SCHOOLEY

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